XSEDE16 Full Sponsor Prospectus

The 2016 XSEDE Conference: *Diversity, Big Data, & Science at Scale* will showcase the discoveries, innovations, challenges and achievements of those who use and support XSEDE resources and services, as well as other digital resources and services throughout the world.

We invite your organization to join us for this unique opportunity to promote your products and services among decision-makers, researchers, leaders, innovators, educators, and students from a diverse array of national and international organizations.

The XSEDE16 Conference will provide a forum for discussion of challenges, opportunities, and solutions among HPC Center directors, computational scientists, researchers, engineers, students, educators, XSEDE staff, industry and government agency representatives from across the United States and internationally. Last year’s XSEDE15 conference attracted more than 525 attendees from 44 states. The 2016 Conference program will offer tutorials, plenary talks, panels and in-depth technical content that will challenge experts in the field while also providing introductions to the tools, technologies and methods of computational science to new users. This year’s conference will focus on diversity, bringing together researchers and prospective users from underrepresented groups and new disciplines. Please see the XSEDE16 Conference Call for Participation, or the Conference website, for additional details on the Program.

*Sponsoring XSEDE16* provides an opportunity for your organization to support exciting new research collaborations and bright young minds, while promoting your products and services to an influential international audience of cutting-edge technology developers, adopters, and decision-makers. The event includes an exhibit area at the center of the conference space, with high foot traffic and great visibility. It’s an optimal location where you can showcase your products and services, network with attendees, and recruit individuals eager to pursue careers in the field.

All sponsors, regardless of level, will be offered the following:

- *Participation in the Opening Conference Welcome Networking Event*
- *Acknowledgment on the conference website, video displays and in printed materials.*

The XSEDE16 Conference offers multiple levels of sponsorship for commercial and non-profit organizations.

**Platinum FOR-PROFIT: $25,000**

- Five (5) complimentary conference registrations
- Prime placement of exhibit table in a high-traffic area throughout the conference program (two and a half days)
XSEDE16 Sponsorship Agreement

- Access to a private parlor suite for meetings with potential collaborators
- Acknowledgement of your organization as the sponsor of the Conference Visualization Showcase
- Sponsor mention in at least five (5) social media posts from XSEDE on Facebook and Twitter

Gold
FOR-PROFIT: $18,000
NON-PROFIT: $9,000

- Three (3) complimentary conference registrations
- Prime placement of exhibit table in a high-traffic area throughout the conference program (two and a half days)
- Acknowledgement of your organization as the sponsor of the Opening Reception
- Access to a shared parlor suite for meetings with potential collaborators
- Sponsor mention in at least three (3) social media posts from XSEDE on Facebook and Twitter

Silver
FOR-PROFIT: $12,000
NON-PROFIT: $6,000

- Two (2) complimentary conference registrations
- Exhibit table in a high-traffic area throughout the conference program (two and a half days)
- Acknowledgement of your organization as sponsor of the XSEDE Student Program
- Sponsor mention in at least two (2) social media posts from XSEDE on Facebook and Twitter

Bronze
FOR-PROFIT: $5,000
NON-PROFIT: $2,500

- One (1) complimentary conference registration
- Exhibit table in a high-traffic area throughout the conference program (two and a half days)
- Acknowledgement of your organization as the sponsor of the Tutorials
- Sponsor mention in at least one (1) social media posts from XSEDE on Facebook and Twitter
XSEDE16 Sponsorship Agreement

**Patron:**
**FOR-PROFIT: $2,000**  
**NON-PROFIT: $1,000**

- One (1) complimentary conference registration  
- Exhibit table in a high-traffic area throughout the conference program (two and a half days)  
- Sponsor mention in at least one (1) social media posts from XSEDE on Facebook and Twitter

**Other Sponsorship Opportunities**
In addition to the sponsorship levels described above, we are seeking sponsors to supply materials for the conference. Among them:

- **Proceedings** – Attendees will receive a USB memory stick with the conference proceedings and papers pre-loaded ($3,000)  
- **Conference Bags** – Attendees will receive a tote bag with sponsor materials ($3,000)  
- **Lanyards** – Provide attendees with branded lanyards for name badges

**Bonus Options**

**Sponsor Advancement Bonus**
- FOR--PROFIT: $2,000 credit toward sponsorship payment  
- NON-PROFIT: $1,000 credit toward sponsorship payment

*For organizations who sponsored XSEDE15 and are moving to a higher sponsorship level.*

**Loyalty Bonus**
- One (1) additional complimentary registration.

*For those sponsors who have maintained continuous sponsorship each year since their initial participation*

XSEDE16 conference information is available online at: [https://www.xsede.org/XSEDE16](https://www.xsede.org/XSEDE16)

For reference, you may also review last year’s conference website at:  
[https://www.xsede.org/XSEDE15](https://www.xsede.org/XSEDE15)

**For more information on sponsorship opportunities, please contact Melyssa Fratkin, 512-471-9961 or mfratkin@tacc.utexas.edu**
By signing this agreement, the Organization (hereinafter referred to as “Sponsor”) agrees with the details as presented and understands the financial responsibilities of the sponsorship.

Sponsor Representative: ____________________________ (please print name)

Title: __________________________________________

Organization: __________________________________

Street Address: __________________________________

City: __________________________________________

State: _______ Zip: ________________

Phone: ________________________________________

Email: _________________________________________

Sponsorship Level (check one):

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<th>FOR-PROFIT</th>
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<td>Platinum ($25,000)</td>
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Sponsor Bonus (check all that apply):

_____ Sponsor Advancement Bonus (FOR-PROFIT: $2,000)
_____ Sponsor Advancement Bonus (NON-PROFIT: $1,000)
_____ Loyalty Bonus (1 additional complimentary registration)
In return for the benefits specified in the Sponsor Package, the Sponsor agrees to:

1. Reasonably promote/advertise the conference using Sponsor’s existing communications channels, website, etc.
2. Promptly complete all sponsorship administrative requirements, including:
   • Pursuant to completing any formal logo or trademark use agreement required by Sponsor, provide a copy of the logo usage policies to conference staff.
   • Promptly authorize the use of Sponsor’s logos and names on the conference website and in promotional materials
   • Provide logos, marks and names in a scalable, high-resolution graphics format within 14 days of this agreement being signed, or within 14 days of the logo/trademark use agreement being signed, when applicable.
   • Pay sponsorship commitment by 30 June 2016, which shall be fully refundable if the conference is cancelled.

Payment to: The University of Texas at Austin
Tax ID: 74-6000203
Address: Texas Advanced Computing Center
       10100 Burnet Road (R8700)
       Building 196, ROC 1.101
       Austin, TX 78758-4497
Attn: Melyssa Fratkin

• Provide the following information for each attendee receiving complimentary registration to [registration chair] no later than 6/15/2015
  o First Name, Middle Initial, Last Name
  o Organization
  o Address, City, State/Province, Zip/Postal Code, country
  o Phone
  o Email

Logos will be added to the XSEDE16 conference website and other promotional materials as soon as agreements are in place and appropriate images are provided.

Please returned signed agreement to
Melyssa Fratkin (mfratkin@tacc.utexas.edu) as PDF
or FAX to 512-475-9445

Sponsor Representative: ____________________________________________

(please print name)

Signature: ______________________________________________________

Date: ___________________________________________________________