XSEDE14 Conference
SPONSORSHIP PACKAGE
https://www.xsede.org/xsede14

July 13-18, 2014
Atlanta Marriott Marquis
Atlanta, GA

The **2014 XSEDE conference** will showcase the discoveries, innovations, and achievements of those who use, build, and support XSEDE resources and services, as well as those involved in related digital resources endeavors around the world.

We welcome your organization to a unique opportunity to promote your products and services among decision makers, researchers, developers, leaders, innovators, scholars, educators, and students from a diverse array of national and international organizations.

The XSEDE14 Conference will provide a forum for discussion of challenges, opportunities, and solutions among HPC Center directors, computational scientists, researchers, engineers, students, educators, XSEDE staff, industry and government agency representatives from across the US and internationally. Last year's XSEDE13 conference attracted more than 720 attendees from all 50 states and 14 countries. The 2014 Conference program will offer tutorials, plenary talks, panels and in-depth technical content that will challenge experts in the field while also providing introductions to all aspects--the tools, technologies and methods--of computational science to people new to the use of these resources and services. XSEDE14 will offer a Job Fair to allow your organization to talk with undergraduate and graduate students (200 attended XSEDE13), postdocs, faculty and staff looking for career opportunities in academia, business, industry and government. Please see the XSEDE14 Conference Call for Participation, or the Conference web site, for additional details on the Conference offerings.

Sponsoring XSEDE14 provides an opportunity for your organization to announce and promote your array of products and services to an influential international audience of cutting-edge technology developers, adopters, and decision makers. The event includes an exhibit area in a very central location with high foot traffic where your organization may showcase your products and services, network with attendees, and recruit individuals eager to pursue careers in the field.

All sponsors, regardless of level, will be offered the following:
- Participation in the Opening Conference Dessert Reception,
- A complimentary table at the Job Fair, and
- Acknowledgment on the conference website, video displays and in printed materials.

The XSEDE14 Conference offers six levels of sponsorship (titanium, platinum, gold, silver, bronze, and patron). This document outlines the benefits of sponsorship at each of the **six** levels:

Titanium / $35,000 – Exclusive Sponsorship
- 15-minute speaking opportunity (industry research work and education experiences) during ONE conference program plenary session.
- Opportunity to show a five-minute video (provided by your organization) prior to the opening of ONE plenary session.
- Six complimentary conference registrations.
- Choice of location for an exhibit table, in the high-traffic exhibit area, throughout the conference program (two-and-a-half days).
- Access to a private parlor suite with wet bar and conference table to discuss potential company collaborations.
- Acknowledgment of your organization as the sponsor of the Conference Visualization Showcase.
- Participation in the Opening Conference Dessert Reception
- Complimentary table at the Job Fair.
- Sponsor acknowledgment on the XSEDE14 conference website, video displays and printed materials.
- Sponsor acknowledgment in at least five (5) Twitter posts from official XSEDE Twitter handle "(@XSEDEscience)" during Conference.

Platinum / $20,000
- 10-minute speaking opportunity (industry research work and education experiences) during ONE conference program plenary session.
- Opportunity to show a three-minute video (provided by your organization) prior to the opening of ONE plenary session.
- Four complimentary conference registrations.
- Exhibit table in a high-traffic area throughout the conference program (two-and-a-half days).*
- Access to a private parlor suite to discuss confidential matters.
- Acknowledgment of your organization as the sponsor of ONE of the following:
  - Opening Conference Dessert Reception
  - Tutorials
- Participation in the Opening Conference Dessert Reception
- Complimentary table at the Job Fair.
- Sponsor acknowledgment on the XSEDE14 conference website, video displays and printed materials.
- Sponsor acknowledgment in at least two (2) Twitter posts from official XSEDE Twitter handle "(@XSEDEscience)" during Conference.

Gold / $15,000
- Speaking opportunity (industry research work and education experiences) during ONE conference Birds of a Feather session.
- Opportunity to show a two-minute video (provided by your organization) prior to the opening of ONE plenary session.
- Three complimentary conference registrations.
- Exhibit table in high-traffic area throughout the conference program (two-and-a-half days).*
- Participation in the Opening Conference Dessert Reception.
- Complimentary table at the Job Fair.
- Access to a private parlor suite to discuss company confidential matters.
- Acknowledgment of your organization as the sponsor of ONE of the conference meals:
    - Tuesday lunch
    - Wednesday lunch
    - Thursday Awards Lunch
- Sponsor acknowledgment on the XSEDE14 conference website, video displays and printed materials.
- Sponsor acknowledgment in at least two (2) Twitter posts from official XSEDE Twitter handle "(@XSEDEscience)" during Conference.

Silver / $10,000
- Two complimentary conference registrations.
- Opportunity to show a one-minute video (provided by your organization) prior to ONE plenary session.
- Exhibit table in high-traffic area throughout the conference program (two-and-a-half days).*
- Participation in the Opening Conference Dessert Reception.
- Complimentary table at the Job Fair.
- Acknowledgment your organization as the sponsor of ONE of the conference breakfast offerings:
    - Tuesday morning
    - Wednesday morning
    - Thursday morning
- Sponsor acknowledgment on the XSEDE14 conference website, video displays and printed materials.
- Sponsor acknowledgment in at least two (2) Twitter posts from official XSEDE Twitter handle "(@XSEDEscience)" during Conference.

Bronze / $5,000
- One complimentary conference registration.
- Common table in exhibition area for handouts.
- Participation in the Opening Conference Dessert Reception.
- Complimentary table at the Job Fair.
- Acknowledgment of your organization as the sponsor of ONE of the conference break sessions:
    - Tuesday morning
    - Tuesday afternoon
    - Wednesday morning
    - Wednesday afternoon
    - Thursday morning
- Sponsor acknowledgment on the XSEDE14 conference website, video displays and printed materials.
- Sponsor acknowledgment in at least two (2) Twitter posts from official XSEDE Twitter handle "(@XSEDEscience)" during Conference.

Patron Support / $2000
- Common table in exhibition area for handouts.
- Participation in the Opening Conference Dessert Reception.
- Complimentary table at the Job Fair.

Bonus Options
    Sponsor Advancement Bonus
- *$2,000 credit toward sponsorship payment.*
- *Only for sponsors who sponsored XSEDE13, and are moving to a higher sponsorship level.*

    Loyalty Bonus
- *One additional complimentary registration.*
- *Only for those sponsors who have maintained continuous sponsorship each year since their initial participation.*

*Exhibit table locations will be selected at the time of sponsorship finalization.

Sponsorship Summary

Level	$$	Sponsor in Web, video and print materials	Comp. Regis-tration	Opening Dessert Reception	Job Fair Table	Named Activity Sponsor	Exhibit Table	Video Opportunity	Speaking Opportunity	Private Parlor Suite
Titanium	$35K	Yes	6	Yes	Yes	Yes	Yes	Yes - 5 min	Yes, plenary 15 minutes	Yes
Platinum	$20K	Yes	4	Yes	Yes	Yes	Yes	Yes – 3 min	Yes, plenary 10 minutes	Yes
Gold	$15K	Yes	3	Yes	Yes	Yes	Yes	Yes – 2 min	Yes - BoF	Yes
Silver	$10K	Yes	2	Yes	Yes	Yes	Yes	Yes – 1 min	No	No
Bronze	$5K	Yes	1	Yes	Yes	Yes	No	No	No	No
Patron	$2K	Yes	0	Yes	Yes	No	No	No	No	No

Bonus Summary

Sponsor Advancement	$2000
Loyalty	1 complimentary registration

XSEDE14 conference information is available online at: https://www.xsede.org/xsede14

For reference, you may also want to review last year's XSEDE13 website at:
https://www.xsede.org/xsede13

SPONSOR AGREEMENT
XSEDE14 Conference

By signing this agreement, the Company (herein after referred to as "Sponsor") is agreeing with the details as presented and understands the financial responsibilities of the sponsorship.

Sponsor
Representative: _____   Title: _____
                (Please Print Name)

Company Name:
                _____

Street Address: _____
                                            State/Province
City: _____   /ZIP Code   _____

Phone: _____   FAX: _____

E-Mail Address: _____

Sponsorship Level (check one):

_____Titanium / $35,000

_____ Platinum / $20,000

_____ Gold / $15,000

_____ Silver / $10,000

_____ Bronze / $5,000

_____Patron Supporter/$2,000

Applicable Bonus (check all which apply):

_____Sponsor Advancement Bonus ($2,000)

_____Loyalty Bonus (1 additional complimentary registration)

In return for the benefits specified in the Sponsor Package, the Sponsor agrees to:

1. Reasonably promote/advertise the conference using Sponsor's existing e-mail lists, website, and other channels.
2. Promptly complete all sponsorship administrative requirements, including:

   - Pursuant to completing any formal logo or trademark use agreement required by the Sponsor, provide a copy of the logo usage policies to conference staff.

   - Promptly authorize the use of the Sponsor's logos and names on the website and in promotional materials.

   - Provide logos, marks, and names in a scalable, high-resolution graphics format within 14 days of the logo/trademark use agreement being signed, if applicable, otherwise within 14 days of this agreement being signed.

   - Provide vendor video file — if Silver level or above — no later than 14 days prior to the XSEDE14 conference opening.

   - Pay sponsorship commitment by 7/2/2014, which shall be fully refundable if the conference is cancelled.

     Payment to: University of Illinois
        Tax ID: 376000511
        Address: University of Illinois at Urbana-Champaign
                              NCSA
                              1205 West Clark Street
                              Urbana, IL 61801
        Attention of: Jeff Gaede

   - Provide the following information for each attendee receiving complimentary registration to S. Kay Hunt (kay@purdue.edu) no later than 6/15/2014:

     1. First Name; Middle Initial; Last Name;
     2. Organization;
     3. Address; Street; City; State/Province; Zip/Postal Code; Country;
     4. Daytime Phone; Fax;
     5. Email.

Logos will be added to the XSEDE14 conference website and other promotional materials as soon as agreements are in place and usable images are provided.

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►Return signed agreement to S. Kay Hunt (kay@purdue.edu)
FAX: 765-496-2275

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Sponsor
Representative: _____   Title: _____
                           (Please Print Name)

Signature: _____   Date: _____