



**XSEDE15 Conference**  
**SPONSORSHIP PACKAGE**  
**<https://www.xsede.org/XSEDE15>**

July 26-30, 2015  
Renaissance St. Louis Grand Hotel  
St. Louis, MO

The **2015 XSEDE Conference** will showcase the discoveries, innovations, and achievements of those who use, build, and support XSEDE resources and services, as well as those involved in related digital resource endeavors around the world.

We welcome your organization to a unique opportunity to promote your products and services among decision makers, researchers, developers, leaders, innovators, educators, and students from a diverse array of national and international organizations.

The XSEDE15 Conference will provide a forum for discussion of challenges, opportunities, and solutions among HPC Center directors, computational scientists, researchers, engineers, students, educators, XSEDE staff, industry and government agency representatives from across the United States and internationally. Last year's XSEDE14 conference attracted more than 630 attendees from 45 states and 10 countries. The 2015 Conference program will offer tutorials, plenary talks, panels and in-depth technical content that will challenge experts in the field while also providing introductions to all aspects—the tools, technologies and methods—of computational science to people new to the use of these resources and services. Please see the XSEDE15 Conference Call for Participation, or the Conference website, for additional details on the Conference offerings.

**Sponsoring XSEDE15** provides an opportunity for your organization to announce and promote your array of products and services to an influential international audience of cutting-edge technology developers, adopters, and decision makers. The event includes an exhibit area in a very central location with high foot traffic where your organization may showcase your products and services, network with attendees, and recruit individuals eager to pursue careers in the field.

**All sponsors, regardless of level, will be offered the following:**

- Participation in the Opening Conference Welcome Networking Event.
- Acknowledgment on the conference website, video displays and in printed materials.

**The XSEDE15 Conference offers six levels of sponsorship (Titanium, Platinum, Gold, Silver, Bronze, and Patron) for “for-profit” organizations. Five levels of sponsorship (Platinum, Gold, Silver, Bronze, and Patron) are offered for “non-profit” organizations.** This document outlines the benefits of sponsorship at each level:

### **Titanium**

#### **FOR-PROFIT \$35,000**

- 15-minute speaking opportunity (industry experiences and research work) during one (1) conference program plenary session.
- Opportunity to show a five-minute video (provided by your organization) prior to the opening of one (1) plenary session.
- Six (6) complimentary conference registrations.
- Exhibit table in a high-traffic area throughout the conference program (two-and-a-half days).
- Access to a private parlor suite with wet bar and conference table to discuss potential company collaborations.
- Acknowledgment of your organization as the sponsor of the Conference Visualization Showcase.
- Participation in Opening Conference Welcome Networking Event.
- Sponsor acknowledgment on the XSEDE15 conference website, video displays and printed materials.
- Sponsor acknowledgment in at least five (5) Twitter posts from official XSEDE Twitter handle “(@XSEDEscience)” during Conference.

### **Platinum**

#### **FOR-PROFIT \$20,000**

#### **NON-PROFIT \$10,000**

- 10-minute speaking opportunity (industry experiences and research work) during one (1) conference program plenary session.
- Opportunity to show a three-minute video (provided by your organization) prior to the opening of one (1) plenary session.
- Four (4) complimentary conference registrations.
- Exhibit table in a high-traffic area throughout the conference program (two-and-a-half days).
- Access to a private parlor suite to discuss potential company collaborations.
- Acknowledgment of your organization as the sponsor of one (1) of the following:
  - Opening Conference Welcome Networking Event
  - Tutorials
- Participation in Opening Conference Welcome Networking Event
- Sponsor acknowledgment on the XSEDE15 conference website, video displays and printed materials.
- Sponsor acknowledgment in at least three (3) Twitter posts from official XSEDE Twitter handle “(@XSEDEscience)” during Conference.

### **Gold**

#### **FOR-PROFIT \$15,000**

#### **NON-PROFIT \$7,500**

- Speaking opportunity (industry experiences and research work) during one (1) conference Birds-of-a-Feather (BOF) session.
- Opportunity to show a two-minute video (provided by your organization) prior to the opening of one (1) plenary session.
- Three (3) complimentary conference registrations.

- Exhibit table in high-traffic area throughout the conference program (two-and-a-half days).
- Participation in Opening Conference Welcome Networking Event.
- Access to a private parlor suite to discuss company confidential matters with attendees.
- Acknowledgment of your organization as the sponsor of one (1) of the conference meals:
  - Tuesday lunch
  - Wednesday lunch
  - Thursday Awards Lunch
- Sponsor acknowledgment on the XSEDE15 conference website, video displays and printed materials.
- Sponsor acknowledgment in at least two (2) Twitter posts from official XSEDE Twitter handle “(@XSEDEscience)” during Conference.

### **Silver**

#### **FOR-PROFIT \$10,000**

#### **NON-PROFIT \$5,000**

- Two (2) complimentary conference registrations.
- Opportunity to show a one-minute video (provided by your organization) prior to one (1) plenary session.
- Exhibit table in high-traffic area throughout the conference program (two-and-a-half days).
- Participation in Opening Conference Welcome Networking Event.
- Acknowledgment your organization as the sponsor of one (1) of the conference breakfast offerings:
  - Tuesday morning
  - Wednesday morning
  - Thursday morning
- Sponsor acknowledgment on the XSEDE15 conference website, video displays and printed materials.
- Sponsor acknowledgment in at least two (2) Twitter posts from official XSEDE Twitter handle “(@XSEDEscience)” during Conference.

### **Bronze**

#### **FOR-PROFIT \$5,000**

#### **NON-PROFIT \$2,500**

- One (1) complimentary conference registration.
- Common table in exhibition area for handouts.
- Participation in Opening Conference Welcome Networking Event.
- Acknowledgment of your organization as the sponsor of one (1) of the conference break sessions:
  - Tuesday morning
  - Tuesday afternoon
  - Wednesday morning
  - Wednesday afternoon
  - Thursday morning
- Sponsor acknowledgment on the XSEDE15 conference website, video displays and printed materials.
- Sponsor acknowledgment in at least two (2) Twitter posts from official XSEDE Twitter handle “(@XSEDEscience)” during Conference.

**Patron Support**

**FOR-PROFIT \$2,000**

**NON-PROFIT \$1,000**

- Common table in exhibition area for handouts.
- Participation in Opening Conference Welcome Networking Event.
- Sponsor acknowledgment in at least two (2) Twitter posts from official XSEDE Twitter handle “(@XSEDEscience)” during Conference.

***Bonus Options – See details for “FOR-PROFIT” AND “NON-PROFIT”***

***Sponsor Advancement Bonus***

- *FOR-PROFIT: \$2,000 credit toward sponsorship payment*
- *NON-PROFIT: \$1,000 credit toward sponsorship payment*
- *(Only for sponsors who sponsored XSEDE14, and are moving to a higher sponsorship level.)*

***Loyalty Bonus***

- *One (1) additional complimentary registration.*
- *Only for those sponsors who have maintained continuous sponsorship each year since their initial participation.*

**FOR-PROFIT Sponsorship Summary**

Sponsor Level	\$\$	Web, video and print materials	Comp. Registration	Opening Welcome Networking Event	Named Activity Sponsor	Exhibit Table	Video Opportunity	Speaking Opportunity	Private Parlor Suite	Tweets
Titanium	\$35K	Yes	6	Yes	Yes	Yes	Yes – 5 min	Yes, plenary 15 minutes	Yes	5
Platinum	\$20K	Yes	4	Yes	Yes	Yes	Yes – 3 min	Yes, plenary 10 minutes	Yes	3
Gold	\$15K	Yes	3	Yes	Yes	Yes	Yes – 2 min	Yes - BoF	Yes	2
Silver	\$10K	Yes	2	Yes	Yes	Yes	Yes – 1 min	No	No	2
Bronze	\$5K	Yes	1	Yes	Yes	No	No	No	No	2
Patron	\$2K	Yes	0	Yes	No	No	No	No	No	2

**NON-PROFIT Sponsorship Summary**

Sponsor Level	\$\$	Web, video and print materials	Comp. Registration	Opening Welcome Networking Event	Named Activity Sponsor	Exhibit Table	Video Opportunity	Speaking Opportunity	Private Parlor Suite	Tweets
Platinum	\$10K	Yes	4	Yes	Yes	Yes	Yes – 3 min	Yes, plenary 10 minutes	Yes	3
Gold	\$7.5K	Yes	3	Yes	Yes	Yes	Yes – 2 min	Yes - BoF	Yes	2
Silver	\$5K	Yes	2	Yes	Yes	Yes	Yes – 1 min	No	No	2
Bronze	\$2.5K	Yes	1	Yes	Yes	No	No	No	No	2
Patron	\$1K	Yes	0	Yes	No	No	No	No	No	2

**Bonus Summary**

FOR-PROFIT Sponsor Advancement	\$2,000
NON-PROFIT Sponsor Advancement	\$1,000
Loyalty	1 complimentary registration

XSEDE15 conference information is available online at: <https://www.xsede.org/XSEDE15>.  
For reference, you may also want to review last year’s XSEDE14 website at: <https://www.xsede.org/XSEDE14>

**ADDITIONAL EXCITING SPONSORSHIP OPPORTUNITIES AVAILABLE**  
**Please contact Pat Smith at 972-355-5128 for more information**

**SPONSOR AGREEMENT**  
**XSEDE15 Conference**

By signing this agreement, the Company (herein after referred to as “Sponsor”) is agreeing with the details as presented and understands the financial responsibilities of the sponsorship.

Sponsor Representative: \_\_\_\_\_ Title: \_\_\_\_\_  
(Please Print Name)

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ State/Province /ZIP Code \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

**Sponsorship Level (check one):**

**FOR-PROFIT**

**NON-PROFIT**

\_\_\_\_\_ Titanium / \$35,000

\_\_\_\_\_ Platinum / \$10,000

\_\_\_\_\_ Platinum / \$20,000

\_\_\_\_\_ Gold / \$7,500

\_\_\_\_\_ Gold / \$15,000

\_\_\_\_\_ Silver / \$5,000

\_\_\_\_\_ Silver / \$10,000

\_\_\_\_\_ Bronze / \$2,500

\_\_\_\_\_ Bronze / \$5,000

\_\_\_\_\_ Patron Supporter / \$1,000

\_\_\_\_\_ Patron Supporter / \$2,000

**Applicable Bonus (check all which apply):**

\_\_\_\_\_ Sponsor Advancement Bonus (FOR-PROFIT: \$2,000)

\_\_\_\_\_ Sponsor Advancement Bonus (NON-PROFIT: \$1,000)

\_\_\_\_\_ Loyalty Bonus (1 additional complimentary registration)

**In return for the benefits specified in the Sponsor Package, the Sponsor agrees to:**

- 1. Reasonably promote/advertise the conference using Sponsor’s existing e-mail lists, website, and other channels.
- 2. Promptly complete all sponsorship administrative requirements, including:
  - Pursuant to completing any formal logo or trademark use agreement required by the Sponsor, provide a copy of the logo usage policies to conference staff.
  - Promptly authorize the use of the Sponsor's logos and names on the website and in promotional materials.
  - Provide logos, marks, and names in a scalable, high-resolution graphics format within 14 days of the logo/trademark use agreement being signed, if applicable, otherwise within 14 days of this agreement being signed.
  - Provide vendor video file — if Silver level or above — no later than 14 days prior to the XSEDE15 conference opening.
  - Pay sponsorship commitment by 6/30/2015, which shall be fully refundable if the conference is cancelled.

**Payment to:** University of Tennessee  
**Tax ID:** 62-6001636  
**Address:** Joint Institute for Computational Sciences  
 PO Box 2008, BLDG 5100  
 Oak Ridge, TN 37831-6173  
**Attention of:** Don Reed

- Provide the following information for each attendee receiving complimentary registration to Pat Smith (psmith@helmsbriscoe.com) no later than 6/15/2015:
  1. First Name, Middle Initial, Last Name
  2. Organization
  3. Address, Street, City, State/Province, Zip/Postal Code, Country
  4. Daytime Phone Fax
  5. Email

Logos will be added to the XSEDE15 conference website and other promotional materials as soon as agreements are in place and usable images are provided.

**► Return signed agreement to Pat Smith (psmith@helmsbriscoe.com)  
FAX: 972-355-5132**

**Additional questions, please contact Pat Smith at 972-355-5128**

Sponsor Representative: \_\_\_\_\_  
(Please Print Name)

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_